

## **PRESS RELEASE**

### **First fully digital transaction enabled village in Delhi**

A small sleepy village, Surakhpur, in Najafgarh Sub-Division of South West District of Delhi has been officially declared as first fully digital payment enabled village in NCT of Delhi on 7<sup>th</sup> Feb 2017.

Sub Divisional Magistrate, Najafgarh, Ms Anjali Sehrawat, IAS, formally announced Surakhpur village as the first fully digital payment enabled village in Delhi.

In the programme on 7<sup>th</sup> February 2017 at 11 AM in Surakhpur, apart from SDM Najafgarh, Tehsildar, Najafgarh, Sh. Suchet Singh and Lead Bank Manager Sh. Satbir Singh Sulekh, SHO Baba Haridas Nagar, Sh. Raj Kumar Sharma and other officials of Revenue Department GNCT of Delhi and Bank managers of the nearby banks were present.







Steps followed to attain this status for the village is as under:

1. The first step in the direction to switching to digital mode of financial transactions was to float the idea to the people of village to seek their active co-operation and support to district administration in the endeavour. A meeting was called in office of SDM Najafgarh on 26/12/2016 in this regard. People were sensitized towards the benefits and need to move towards less-cash transaction society. Various modes of financial transactions were discussed. It was decided to put Surakhpur Village on mission mode project to seek 100% digital payment enablement in the village.
2. Thereafter, as a part of training in cashless means of transaction covering all villages of Najafgarh Sub-Division, a training was organized in Surakhpur village on 28<sup>th</sup> December 2016. The villagers were interacted with and taken on board to fully assist in success of the initiative undertaken.



3. In a society of highly patriarchal norms, it was an effort to reach to the women largely confined to the domains of their homes.



Further efforts made in the village are listed below point wise:-

4. Door to Door survey was carried out by devoted team of Civil Defence Volunteers (CDVs) to assess the extent of banked population and Aadhar enrollment.





5. An Aadhar camp was organized in the village Chaupal along with the facility of photo copy machine to enable people to get Aadhar Cards issued which allows for KYC compliance in respect of bank accounts, a pre-requisite for online/digital modes of transactions.



6. LED TV screen was installed in the Chaupal showing the videos of NITI Aayog on cashless means of payment. Sufficient awareness was created in the village. People were informed of mobile wallets, USSD, bank-specific applications and upcoming BHIM app



as user friendly ways of digital financial transactions. People were informed that Aadhar seeding and mobile linking of their bank accounts will enable them to easily switch to less-cash transactions.





7. Consent forms to seed the Aadhar number and mobile number to the bank accounts to further facilitate digital payment enabling modes were collected. A total of consent forms were forwarded to different bank like Bank of Baroda, Bank of India, Canara Bank, Syndicate Bank etc. for KYC compliance.
8. The attempt of the administration was carried by Dainik Jagran on 30/12/2016 and by Times of India on front page on 02/01/2017.











11. Household wise information has been compiled. All 113 households in the village have at least one bank account which is mobile linked and Aadhar seeded. It makes this villages 100% digital payment enabled village.
12. Two kirana shops in the village have been facilitated to seek and installed PoS machine for payments by debit/credit card for the local purchases made.



District South-West proudly declares Surakhpur village of Najafgarh Sub-Division the first village in the Delhi with 100% households digital payment enabled.

