

**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF INFORMATION & PUBLICITY (DIP)
Delhi**

F.7(3)/DIP/ESTT./2025/ 1961

Dated :- 12/10/2026

PUBLIC NOTICE

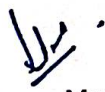
Subject: Inviting Objections and Suggestions on the Recruitment Rules (RRs) for the Post of Additional Director (Information & Publicity)

In partial modification of Public Notice dated 09.10.2026 on the subject cited above, the amended draft Recruitment Rules (RRs) for the post of Additional Director (Information & Publicity) in the Directorate of Information & Publicity, Government of NCT of Delhi, at Block No.IX, Old Secretariat, Delhi - 110054 hereby placed in the public domain for inviting objections and suggestions from all stakeholders and interested persons.

Any objections or suggestions regarding the proposed Recruitment Rules may be submitted in writing to the Office of the Director, Directorate of Information & Publicity (DIP), Government of NCT of Delhi, within 30 days from the date of publication of this notice.

It is hereby clarified that no objections or suggestions shall be entertained after 6:00 PM on 11th November 2026.

The draft Recruitment Rules are enclosed for reference.


Naveen Mediratta
Deputy Director
Directorate of Information & Publicity
Government of NCT of Delhi

DIRECTORATE OF INFORMATION & PUBLICITY
GOVT. OF NCT OF DELHI
BLOCK-IX, OLD SECTT, DELHI-110054

Draft Recruitment Rules for the post of Additional Director in
Directorate of Information and Publicity

Annexure-I

1.	Name of the Post.	:	Additional Director
2.	Number of Post.	:	Two (02)* (2026) *Subject to variation dependent on workload.
3.	Classification.	:	General Central Service Group 'A' Gazetted, Non-Ministerial.
4.	Level in the Pay Matrix.	:	Level-12 (Rs.78,800-2,09,200) in pay Matrix.
5.	Whether Selection or Non-Selection post.	:	Selection
6.	Age-limit for direct recruits.	:	Not applicable.
7.	Educational and other qualifications required for direct recruits.	:	Not applicable.
8.	Whether age and educational qualifications prescribed for direct recruits will apply in the case of Promotees.	:	Not applicable.
9.	Period of probation, if any.	:	Not applicable.
10.	Method of recruitment: Whether by direct recruitment or by promotion or by deputation/absorption and percentage of the vacancies to be filled by various methods.	:	100% by Promotion failing which by deputation (Including Short Term Contract).
11.	In case of recruitment by promotion/deputation/ absorption, grades from which promotion/ deputation/absorption to be made.	:	Promotion: Deputy Director in Level-11 (Rs.67,700-2,08,700) in the Pay Matrix with five (05) years regular service in the grade. Note: Where juniors who have completed their qualifying/eligibility service are being considered for promotion, their seniors would also be considered provided they are not short of the requisite qualifying/eligibility service by more than half of such qualifying/eligibility service, or two years, whichever is

68

less, and successfully completed their probation period for promotion to the next higher grade alongwith their juniors who have already completed such qualifying/eligibility service.

Deputation (ISTC):

Officers from the Central Government/State Governments/Union Territory Administrations/ Public Sector Undertakings/Statutory or Autonomous Bodies/Recognised Universities/ Recognised Institutes:

(A) (i) holding analogous posts on regular basis in Parent Cadre/Department; or

(ii) with five years regular service in Level-11 in the Pay Matrix or equivalent in the parent cadre/department;
And

(B) possessing the following educational qualifications and experience:

Essential:

(i) Degree from a recognised University/Institute;

(ii) Diploma/Post Graduate Diploma in Journalism/ Mass Communication/Advertising and Public Relations from a recognised University/Institute.

or

(B) Degree in Journalism/Mass Communication from a recognised University/Institute; and

2. Seven Years experience of Journalism/Publicity/ Public Relation work in a Government Department/ Public Sector Undertaking/Autonomous or Statutory Body/News Agency/News Channel/Newspaper registered with the Registrar of Newspapers for India.

3. Should have studied Hindi language up to 10th Class.

Note 1: The departmental officers in the feeder category who are in the direct line of promotion will not be eligible for consideration for appointment on deputation. Similarly, deputationists shall not be eligible for consideration for appointment by promotion.

Note 2: Period of deputation (Including Short Term Contract) in another ex-cadre post held immediately preceding this appointment in the same or some other organisation/department of the Central Government/State/UT Government shall ordinarily not

11/11

			to exceed four years. The maximum age limit for appointment by deputation (ISTC) shall be not exceeding 56 years as on the closing date of receipt of applications.
12.	If a Departmental Promotion Committee exists, what is its composition.	:	Group 'A' Departmental Promotion Committee: 1. Chairman/Member, Union Public Service Commission- Chairman. 2. Chief Secretary, Delhi -Member. 3. Secretary (PR), Delhi -Member.
13.	Circumstances in which Union Public Service Commission is to be consulted in making recruitment.	:	Consultation with the Union Public Service Commission is necessary for promotion.


 (NAVEEN MEDIRATTA)
 DY. DIRECTOR/HOO

Place: New Delhi

Date: