

**DIRECTORATE OF INFORMATION AND PUBLICITY  
GOVERNMENT OF NCT OF DELHI  
BLOCK NO. IX, OLD SECRETARIAT, DELHI-10054**

No. F.16 (54)/Advt/DIP/2016-17/6975

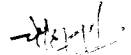
Dated: 19/10/2016

**CIRCULAR**

This is in continuation to the circular No. F.16 (54)/Advt/DIP/2016-17/6896-6903 dated 13.10.2016 regarding compliance on content regulations of Government advertisement by HOD in accordance with the decision of Hon'ble Supreme Court of India dated 13<sup>th</sup> May 2015.

A copy of the draft of the certificate to be issued by concerned HOD with advertisements is hereby attached. The soft copy of draft is also uploaded on the official website of DIP ([http://delhi.gov.in/wps/wcm/connect/DOIT\\_publicity/information+and+publicity/home](http://delhi.gov.in/wps/wcm/connect/DOIT_publicity/information+and+publicity/home)) for reference.

This issues with the prior approval of Secretary (PR)/Director (I&P).



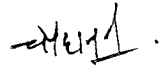
**(Nalin Chauhan)  
Deputy Director (Advt)**

No. F.16 (54)/Advt/DIP/2016-17

Dated:

Copy for compliance to:

1. PS to Pr. Secretary to Lt. Governor
2. PS to Pr. Secretary to Chief Minister
3. PS to Secretary to Dy. Chief Minister
4. PS to Chief Secretary, GNCTD
5. All Secretaries to Minister, GNCTD
6. All Principal Secretaries/Secretaries/Head of Deptt, GNCT of Delhi
7. All Head of Autonomous Bodies/Commissioners/Corporations of GNCTD
8. All Deputy Commissioners, GNCTD



**(Nalin Chauhan)  
Deputy Director (Advt)**

**DRAFT**

**File No.**

**Dated:**

**Certificate for Compliance on content regulations of Government Advertisements by HOD**

This is to certify that the proposed advertisement is in accordance with the guidelines prescribed by Hon'ble Supreme Court of India vide its judgement dated 13.05.2015 and 18.03.2016 on the Guidelines on Content Regulations of Government Advertisements.

The content/spellings/photographs of the Government functionaries and political leaders along with the advertisement are verified and in order.

**Signature of**

**(Head of Department)**

**Seal/Stamp of the HOD**